

For Immediate Release
**South Hills Dental Arts to Offer Free Dental Care for Veterans
and Active Military on October 10, 2024**

Providing Critical Dental Services to Those Who Have Served

Pittsburgh, PA, September 27, 2024 — South Hills Dental Arts is proud to announce its participation in Freedom Day USA on October 10, 2024, offering free dental care to veterans and active-duty military personnel. Led by Dr. Steven Crandall, Dr. Karen Johnson, and CEO Curtis Crandall, South Hills Dental Arts joins this nationwide movement to give back to the brave men and women who have served our country.

A Tremendous Sacrifice to Serve Our Veterans

What makes this year's participation truly extraordinary is South Hills Dental Arts' commitment to close all five of its Pittsburgh-area locations for the day to provide these services. Shutting down operations at five separate offices represents a significant financial sacrifice, yet it is one that the team is more than willing to make to ensure veterans receive the care they deserve.

"This is more than just a day of service—it's about showing our veterans that their sacrifices have not gone unnoticed," said Dr. Karen Johnson. "We are honored to close our doors to regular business and devote our entire day across all five locations to care for these deserving men and women."

Filling a Critical Gap in Veterans' Dental Care

Dental care is a pressing and unmet need for many veterans. While veterans may have access to certain healthcare services through the VA, dental benefits are severely limited. In fact, only 8-10% of veterans qualify for comprehensive VA dental care, leaving the majority to seek care elsewhere—often at high personal cost. This gap has left many veterans without the dental care they need to maintain their health.

Dr. Steven Crandall, co-owner of South Hills Dental Arts, spoke about the importance of their participation in this event:

"As a practice, we are committed to providing exceptional care to our community. Freedom Day USA allows us to extend that care to veterans and active military who are too often underserved when it comes to dental health."

Addressing the Dental Health Crisis for Veterans

The need for free dental services among veterans is significant. Research shows that:

- Over half of veterans report that the cost of dental care is the primary barrier to receiving necessary treatments.
- Veterans are more likely to experience severe dental issues such as gum disease, tooth loss, and oral health problems linked to PTSD and other mental health challenges.
- Many veterans report that dental care is one of their top unmet healthcare needs.

For veterans living in and around the Pittsburgh area, South Hills Dental Arts' participation in Freedom Day USA is a critical opportunity to receive essential dental services such as exams, cleanings, and basic restorative treatments—free of charge.

Event Details and Scheduling Information

On October 10th, South Hills Dental Arts will open its doors to provide care for veterans and active-duty military members at all five of its locations. Appointments must be scheduled in advance, ensuring that each patient receives the attention and care they deserve. Walk-ins will be accommodated as availability allows, but pre-scheduled appointments are strongly recommended.

How to Schedule

Veterans and active-duty military personnel can schedule their free dental appointment by contacting South Hills Dental Arts directly. Due to high demand, early scheduling is encouraged to guarantee a spot.

Community Support and Call to Action

South Hills Dental Arts is calling on the local community and businesses to join in supporting Freedom Day USA. Donations, sponsorships, or refreshments for veterans are welcome to enhance the event and ensure our military heroes feel appreciated.

"Our veterans have given so much for us. This is our way of saying thank you, and we invite others to do the same," added CEO Curtis Crandall.

Contact Information

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About South Hills Dental Arts

South Hills Dental Arts is a premier dental practice with multiple locations in the Pittsburgh area, committed to providing comprehensive and patient-focused dental care. Led by Dr. Steven Crandall, Dr. Karen Johnson, and CEO Curtis Crandall, the practice combines cutting-edge technology with compassionate service to create a welcoming environment for patients. Their participation in Freedom Day USA reflects their deep commitment to serving both the local community and the nation's veterans.

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